# Sally Aziza

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I have a passion for design and a keen eye for detail. I enjoy working on challenging, diverse projects requiring creativity and problem-solving skills. I am always eager to learn new tools and technologies and to improve my craft. I am looking for an opportunity to join a dynamic and innovative team where I can contribute to developing high-quality and engaging digital products.

#### Technical Skills

Figma — Adobe XD — InVision

## Core Competencies

Product Design — Collaborating with cross-functional teams and stakeholders to deliver high-quality products that solve real problems.

UX Research — Collecting information about users' needs, pain points, and feedback.

Personas — Creating fictional characters based on UX research to understand user needs Wireframes: creating a layout that shows the page's interface and navigation.

Prototype — Creating low and high-fidelity prototypes to simulate the final product.

Languages — Arabic (Native), English (Conversational)

## Projects

furni — Furniture Marketplace — Show More

Mobile application to shop for furniture through their mobile phones and allow them to make a purchase Real estate mobile app: helping users to book a house, hotel, or room through the application.

Estasearch — Real Estate — Show More

Mobile app to help users to book a house, hotel, or room through the application

Horizonviews — Travel Destinations — Show More

Web application to help users to decide their traveling destination and the places they can visit there.

Cafezen — Coffe Ordering App — Show More

Mobile application for a cafe that allows customers to place their orders without leaving their tables.

#### Education

Advanced user experience design nanodegree — Udacity

2022

Google UX Design Certificate — Coursera

2022